

St. Patrick's Day Parade of Morris County, Inc.

2017 Souvenir Parade Journal

www.ParadeDay.com

Reservation Form

Please Circle One of the following:

Emerald Patron	\$5,000
Platinum Patron	\$2,500
Inside Front Cover	\$3,000
Inside Back Cover	\$2,000
Gold Page	\$1,000
Full Page	\$ 500
1/2 Page	\$ 250
1/4 Page	\$ 125
1/8 Page	\$ 50
Booster	\$ 25

[IRC 501 (C) 3 Tax Exempt ID # 22-3087890]

This form & Ad copy/design must be submitted by: **February 13, 2017**

Organization Name: _____ / Contact Name: _____
(required)

Address: _____

City: _____ State: _____ ZIP: _____

Phone # _____ Fax# _____ Email (Required) _____

Make Checks Payable to: “St. Patrick’s Day Parade of Morris County, Inc.”

Address questions regarding your Parade Journal Ad to Michael Lynch at 201-406-5924; Geraldine Briscoe at 973-525-6665; Pam Ryan at 973-452-7024. Checks and Ad copy must be sent to our mailing address listed below. However, to expedite the printing process, Ad copy may also be electronically sent in PDF or Word form by email directly to the printer at: US293@alphagraphics.com. Online credit card payment available at www.paradeday.com.

Our Mailing Address:
St. Patrick’s Day Parade of Morris County
PO Box 1353
Morristown, New Jersey 07962

Committee Use:
 Parade Journal Contact _____
 Payment Received: [] Date: _____
 Amount: Rec’d \$ _____ Ck # _____
 New Copy Received: [] Use Existing Copy: []
 Date New Copy Received: _____
 Date to Printer _____

(All pages are done in Black and White in journal)

Emerald Patron: [Emerald Green frame and Shamrock around copy]

- Full Page in Parade Journal [7 ½ "x 10 ¼"]
- Name & Logo published on Journal Cover
- Name & Logo published in Newspaper Ads and on Parade Website (www.paradeday.com) , plus link to sponsor's Website
- Name & Logo displayed on all Parade Banners & Parade Posters
- Name & Logo published in Grand Marshal Program
- Name & Logo published in Parade Quarterly Newsletter
- Spot reserved in the Line of March for Emerald Patron

Platinum Patron: [Platinum frame and Shamrock around copy]

- Full Page in Parade Journal [7 ½ "x 10 ¼"]
- Name published on Journal Cover
- Name published in Newspaper Ads and on Parade Website (www.paradeday.com)

Inside Front and Back Cover:

- Full Page in Parade Journal [7 ½ "x 10 ¼"]
- Name published on Journal Cover
- Name published in Newspaper Ads and on Parade Website

Gold Page: [Gold frame and Shamrock around copy]

- Full Page in Parade Journal [7 ½ "x 10 ¼"]
- Name published on Journal Cover

Full Page: [7 ½ "x 10 ¼"]

1/2 Page [5 ¼"x 7 ½"]

1/4 Page [3 ¾" x 5 1/8"]

1/8 Page [3 ¾ "x 2 ½"]

1/4 Page [3 ¾" x 5 1/8"]

Parade Contacts:

Mike Lynch, Parade Journal Chair.....201-406-5924
 Geraldine Briscoe, Parade Journal.....973-525-6665
 Pamela Ryan, Finance Committee Chair.....973-452-7024
 Ryan Dawson, Parade Committee Co. Chair.....973-768-7468
 Theresa Davis, Parade Committee Co. Chair.....973-865-1101
 Patrick Fahy, Line of March Coordinator 973-366-0652
 Willie Quinn, Line of March Coordinator..... 973-398-1228

1/2 Page [5 ¼"x 7 ½"]

1/8 Page [3 ¾ "x 2 ½"]